

A basketball hoop and backboard is the central focus, mounted on a black metal frame. The hoop is on a concrete court. In the background, there are several houses with dark roofs and green lawns under a clear blue sky. The text 'NEW YEAR SALE' is written in large, bold, blue letters with a red outline and a white drop shadow in the top right corner.

**NEW YEAR  
SALE**

**STARTING AT: \$899**

**\$349 LOCAL DELIVERY  
& INSTALLATION!**